



Join Us On Facebook



PORTFOLIO OVERVIEW

ad-network

social endorsement

media-plan

sitelist

CONTACT

sales-ro@thinkdigital.net for MEDIA ENQUIRIES

bd-ro@thinkdigital.net to JOIN OUR AD-NETWORK

accounting-ro@thinkdigital.net for FINANCIAL ENQUIRIES

**** Use hyperlinks to easy go to a specific sheet*



Jan/16

CATEGORY	PRODUCT/CHANNEL	STATS						RATECARD [RON]						AD TYPES						CONTENT BASED ADVERTISING										
		DESKTOP		MOBILE		VIDEO		DISPLAY	MOBILE	VIDEO	MIN IO	CONTENT BASED ADVERTISING			DISPLAY	MOBILE	VIDEO	ADVERT	NEWSLETTER											
		PAGEVIEWS / MONTH	UNIQUE USERS / MONTH	PAGEVIEWS / MONTH	UNIQUE USERS / MONTH	notes	VIEWS / MONTH	VISITORS / MONTH	CPM	CPM	CPM	MIN per Insertion Order	Advertorial	Classic Insertion	Customized Newsletter / Direct Mailing	standard	rich media	other	standard	rich media	other	linear	non-linear	other	ORIAL	No. Of Subscribers	Classic Insertion	Customized Newsletter / Direct Mailing		
FACEBOOK			8,400,000		7,000,000																									
marketplace ads	facebook.com		8,400,000		7,000,000			25	25	25	4,500	-	-	-	-	-	mar	-	-	-	mar	-	-	tpla	-	-	-	-	-	
INSTAGRAM					1,100,000																									
marketplace ads	instagram.com				1,100,000			25	25	25	4,500	-	-	-	-	-	mar	-	-	-	mar	-	-	tpla	-	-	-	-	-	
LINKEDIN			1,880,000																											
marketplace ads	linkedin.com		1,880,000					25	25	25	4,500	-	-	-	v	-	mar	v	-	mar	-	-	-	-	-	-	-	-	-	
DAILYMOTION.COM		26,584,590	921,312	7,258,203	333,308		12,277,938	921,312																						
entertainment	dailymotion.com	26,584,590	921,312	7,258,203	333,308		12,277,938	921,312	45	45	45	9,000	-	-	-	v	-	300	v	-	v	-	v	v	-	-	-	-	-	
SKYPE		187,594,469	1,339,758	102,926,964	1,010,343																									
communication services	homepage	30,355,572	216,793	10,825,720	106,267				60	60	60	7,000	-	-	-	v	-	650	v	-	v	640	-	-	-	-	-	-	-	
	connection hub	129,424,294	924,320	92,101,244	904,076				60	60	60	7,000	-	-	-	v	-	10x6	v	-	v	20x5	-	-	-	-	-	-	-	
	conversation window	27,814,603	198,646						60	60	60	7,000	-	-	-	v	-	v	-	-	-	-	-	-	-	-	-	-	-	
INTERNATIONAL NETWORK		1,781,057,891	21,091,899	258,233,710	1,728,936		on request	on request																						
RUN of NETWORK	RUN of NETWORK	1,781,057,891	21,091,899	258,233,710	1,728,936		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
Run of Channel	Auto&Moto	16,645,909	410,000	ask for details	ask for details		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Business&Finance	26,325,000	1,800,000	5,647,908	37,800		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Career	33,050,000	1,300,000	1,881,919	12,600		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Entertainment	174,900,000	2,500,000	51,618,352	345,600		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Food&Drink	3,338,182	108,000	ask for details	ask for details		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Games	197,700,000	2,100,000	25,809,176	172,800		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Health&Wellness	5,205,000	220,000	2,527,148	16,920		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Home&Family	8,775,000	460,000	ask for details	ask for details		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	News&Media	13,986,000	756,000	27,959,941	187,200		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Real Estate	15,319,437	148,732	ask for details	ask for details		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Shopping	34,197,209	1,200,000	40,004,223	267,840		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Social	851,221,154	3,700,000	80,868,751	541,440		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Sports	68,400,000	459,167	3,011,071	20,160		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Tech	270,360,000	4,900,000	8,925,673	59,760		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Travel&Weather	31,440,000	640,000	9,033,212	60,480		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
	Women Lifestyle	30,195,000	390,000	946,336	6,336		on request	on request	45	65	100	4,500	-	-	-	v	-	468	v	-	-	v	-	-	-	-	-	-	-	-
LOCAL NETWORK		91,183,010	19,737,665	66,616,804	16,456,935		3,297,732																							
Network	RUN of NETWORK	91,183,010	19,737,665	66,616,804	16,456,935		3,297,732		on request	on request	on request	2,500	on request	on request	on request	v	v	v	on r	v	v	v	on r	v	v	v				
Channel	RUN of CHANNEL	on request	on request	on request	on request		on request	on request	on request	on request	on request	2,500	on request	on request	on request	v	v	v	on r	v	v	v	on r	v	v	v				
Auto&Moto	autop.ro	35,072	11,696	14,312	6,327 not m		on request	on request	65	85	120	2,500	-	-	-	v	v	v	on r	v	v	v	on r	-	-	n/a	n/a	n/a	n/a	
Auto&Moto	promotor.ro	3,354,317	417,172	2,821,835	412,436 m.pro		25,710		65	85	120	2,500	2,500	4,500	20,000	v	v	v	on r	v	v	v	on r	-	-	v	6,159	v	v	
Sports	prosport.ro	13,982,752	1,311,609	13,628,885	1,091,416 m.pro		190,954		75	100	125	2,500	6,500	2,500	4,500	v	v	v	on r	v	v	v	on r	v	v	v	n/a	v	v	
Sports	stiridesport.ro	108,771	21,198	6,290	1,181 m.stir		-		65	85	120	2,500	2,500	-	-	v	-	v	on r	v	-	v	on r	v	v	on request	-	-	-	
Business&Finance	zf.ro	5,299,892	962,791	4,077,366	902,370 mobil		92,591	on request	100	125	150	2,500	8,500	20,000	45,000	v	v	v	on r	v	v	v	on r	-	-	v	15,398	v	v	
Business&Finance	businessmagazin.ro	1,593,973	385,012	615,755	263,231 m.bus		666		100	125	150	2,500	6,500	15,000	20,000	v	v	v	on r	v	v	v	on r	-	-	v	6,934	v	v	
Business&Finance	economica.net	1,111,748	401,721	1,022,573	422,589 econc		-		100	125	150	2,500	4,500	-	-	v	-	v	on r	v	v	v	on r	v	v	on request	-	-	-	
Business&Finance	iqads.ro	471,630	186,498	179,219	70,869 mobil		-		100	125	150	2,500	8,500	20,000	20,000	v	v	v	on r	v	v	v	on r	v	v	on request	26,000	v	v	
Business&Finance	money.ro	179,808	49,432	229,494	71,477 m.mo		-		100	125	150	2,500	4,500	10,000	20,000	v	v	v	on r	v	v	v	on r	v	v	on request	29,540	v	v	
Business&Finance	dailybusiness.ro	80,797	46,259	30,096	20,486 not m		-		100	125	150	2,500	4,500	10,000	20,000	v	v	v	on r	v	v	v	on r	v	v	on request	15,000	v	v	
Business&Finance	smark.ro	62,800	35,900	23,864	13,642 mobil		-		100	125	150	2,500	6,500	15,000	20,000	v	v	v	on r	v	v	v	on r	v	v	on request	7,000	v	v	
Business&Finance	business-review.eu	62,500	31,050	-	- not m		-		100	125	150	2,500	4,500	6,500	-	v	-	v	on r	v	-	v	on r	v	v	on request	2,300	v	v	
Business&Finance	finantare.ro	220,288	63,506	220,288	63,506 mobil		-		75	100	125	2,500	4,500	-	-	v	-	v	on r	v	-	v	on r	v	v	on request	-	-	-	
News	gandul.info	11,866,936	1,986,396	7,192,394	1,577,803 m.gar		2,085,145		75	100	125	2,500	6,500	4,500	6,500	v	v	v	on r	v	v	v	on r	v	v	v	v	2,729	v	v
News	romaniatv.net Romania TV	8,736,359	2,070,478	9,793,736	3,104,532 roma		650,000		75	100	125	2,500	6,500	-	-	v	v	v	on r	v	v	v	on r	v	v	on request	-	-	-	
News	mediafax.ro	6,460,756	1,364,751	6,500,833	1,166,647 m.me		177,709		75	100	125	2,500	6,500	4,500	6,500	v	v	v												

Entertainment	onefm.ro	5,570	2,337	1,245	514 mobil	-	-	65	85	120	2,500	on request	-	-	V	-	-	on r	V	-	-	on r	V	-	-	on request	-	-	-	
Women Lifestyle	csid.ro	2,603,069	1,067,970	3,319,840	1,369,362 m.csid	7,109	-	75	100	125	2,500	2,500	4,500	10,000	V	V	V	on r	V	V	V	on r	-	-	-	V	13,542	V	V	
Women Lifestyle	one.ro	1,877,768	444,432	1,408,478	379,774 m.one	669	-	75	100	125	2,500	2,500	-	-	-	V	V	V	on r	V	V	V	on r	-	-	V	-	V	V	
Women Lifestyle	divahair.ro	1,474,002	541,595	1,590,202	718,940 not m	-	-	75	100	125	2,500	2,500	-	-	-	V	V	V	on r	V	V	V	on r	V	V	V	on request	-	-	-
Women Lifestyle	catchy.ro	437,923	732,741	155,849	349,549 not m	-	-	65	85	120	2,500	2,500	-	-	-	V	V	V	on r	V	V	V	on r	V	V	V	on request	-	-	-
Women Lifestyle	revistatango.ro	94,484	114,042	37,649	74,798 not m	-	-	65	85	120	2,500	2,500	-	-	-	V	V	V	on r	V	V	V	on r	V	V	V	on request	-	-	-
Women Lifestyle	feminis.ro	514,420	188,478	531,337	228,877 mobil	-	-	65	85	120	2,500	2,500	6,500	10,000	V	-	-	on r	V	-	-	on r	V	-	-	on request	61,200	V	-	
Women Lifestyle	zodiac24.ro	339,089	65,408	46,400	8,640 mobil	-	-	65	85	120	2,500	2,500	-	-	-	V	-	-	on r	V	-	-	on r	V	-	-	on request	-	-	-
Women Lifestyle	blackwhitestyle.ro	18,571	5,836	20,397	8,455 mobil	-	-	65	85	120	2,500	2,500	-	-	-	V	V	V	on r	V	V	V	on r	V	V	V	on request	-	-	-
Travel & Transportation	meteo.ro	546,857	175,771	109,371	35,154 m.meteo	-	-	65	85	120	2,500	2,500	-	-	-	V	-	V	on r	V	-	V	on r	V	V	-	on request	-	-	-
Travel & Transportation	tourismguide.ro	174,901	84,991	-	- not m	-	-	65	85	120	2,500	2,500	-	-	-	V	V	V	on r	V	V	V	on r	V	V	V	on request	-	-	-

* all prices are RATECARD values in RON, WITHOUT VAT

TARGETING	EXTRACHARGE
Country	0%
City	10%
Hours / Days	15%
Demographic: Age & Gender	20%
Section	25%
Homepage only	50%
Electoral	100%

ENDORSED AUDIENCES	CHANNEL/NETWORK	VIEWS	VISITORS / SUBSCRIBERS
VIDEO ENDORSEMENT	YOUTUBE CHANNELS	174,053,641	1,275,636
Entertainment	sector-7tv Nimic Nou	23,013,603	139,514
Entertainment	dozadehas.com Mikey H	120,055,503	888,424
Entertainment	10 lucruri	30,984,535	247,698
AD-NETWORK ENDORSEMENT	FACEBOOK COMMUNITIES		
Auto&Moto	autopro.ro	-	-
Auto&Moto	promotor.ro	-	-
Sports	prosport.ro	-	-
Sports	stiridesport.ro	-	-
Business&Finance	zf.ro	-	-
Business&Finance	businessmagazin.ro	-	-
Business&Finance	economica.net	-	-
Business&Finance	manager.ro	-	-
Business&Finance	iqads.ro	-	-
Business&Finance	business24.ro	-	-
Business&Finance	money.ro	-	-
Business&Finance	dailybusiness.ro	-	-
Business&Finance	smark.ro	-	-
Business&Finance	business-review.eu	-	-
Business&Finance	fiscalitatea.ro	-	-
Business&Finance	conta.ro	-	-
Business&Finance	finantare.ro	-	-
News	gandul.info	-	-
News	romaniatv.net Romania TV	-	-
News	ziare.com	-	-
News	mediafax.ro	-	-
News	dcnews.ro	-	-
News	vice.com/ro	-	-
News	cotidianul.ro	-	-
News	obiectiv.info	-	-
News	mondonews.ro	-	-
News	ziarulring.ro	-	-
News	fresh24.ro	-	-
News	ziuaveche.ro	-	-
Local News	oradestiri.ro	-	-
Opinion & Blogging	bookblog.ro	-	-
eCommerce	shopmania.ro	-	-
IT & C	go4it.ro/go4games.ro	-	-
Science	descopera.ro	-	-
Education	portalinvatamant.ro	-	-
Entertainment / Lifestyle	apopotv.ro	-	-
Entertainment	tpu.ro	-	-
Entertainment	kissfm.ro	-	-
Entertainment	radiozu.ro	-	-

Entertainment	magicfm.ro	-	-
Entertainment	infomusic.ro	-	-
Entertainment	romanticfm.ro	-	-
Entertainment	rockfm.ro	-	-
Entertainment	tare.ro	-	-
Entertainment	vinsieu.ro	-	-
Entertainment	radioguerrilla.ro	-	-
Entertainment	orasulm.eu	-	-
Entertainment	onefm.ro	-	-
Women Lifestyle	csid.ro	-	-
Women Lifestyle	one.ro	-	-
Women Lifestyle	teotrandafir.com	-	-
Women Lifestyle	divahair.ro	-	-
Women Lifestyle	reteteculinare.ro	-	-
Women Lifestyle	catchy.ro	-	-
Women Lifestyle	revistatango.ro marea dragoste	-	-
Women Lifestyle	feminis.ro	-	-
Women Lifestyle	zodiac24.ro	-	-
Women Lifestyle	blackwhitestyle.ro	-	-
Travel & Transportation	meteo.ro	-	-
Travel & Transportation	vremea.net	-	-
Travel & Transportation	tourismguide.ro	-	-
CELEBRITY ENDORSEMENT	CHANNEL		
FACEBOOK	ungroup to check the network	-	-
	Inna	-	-
	Akcent	-	-
	Smiley	-	-
	Connect-R	-	-
	Alex Velea	-	-
	Andreea Bănică	-	-
	Anda Adam	-	-
	Ruby	-	-
	Xonia	-	-
	Nicole Cherry	-	-
	Anna Lesko	-	-
	Zmenta	-	-
	Ellie White	-	-
	Alina Eremia	-	-
	Corina	-	-
	Alessia	-	-
	Kamelia Hora	-	-
	Matteo	-	-
	Voltaj	-	-
	Dorian Popa	-	-
	Giulia	-	-
	Adrian Sină	-	-
	Fly Project	-	-
	Radio Killer	-	-
	Bromania	-	-
	Alb Negru	-	-
	Sonny Flame	-	-
	Paula Seling	-	-
	Deepcentral	-	-

	Narcotic Sound	-	-
	Vunk	-	-
	Cat Music	-	-
	Crush	-	-
	Miss Mary	-	-
	DJ Sava	-	-
	Randi	-	-
	Morandi	-	-
	Hi-Q	-	-
	Cabron	-	-
	Ami	-	-
	Ana Baniciu	-	-
	George Hora	-	-
	Morris	-	-
	Liviu Teodorescu	-	-
	Jerry Co	-	-
	Valentin Dinu	-	-
	Gipsy Casual	-	-
	Zhao	-	-
	Jo	-	-
	Aylin Cadir	-	-
	Simona Nae	-	-
	Hevito	-	-
	Anya	-	-
	The DaDa	-	-
	Florin Grozea	-	-
	Bianca Linta	-	-
	Ester	-	-
	Datina	-	-
	Body & Soul	-	-
	Uddi	-	-
	Mike Angello	-	-
	Mihai Gruia	-	-
INSTAGRAM	ungroup to check the network	-	-
	Inna	-	-
	Akcent	-	-
	Alexandra Stan	-	-
	Smiley	-	-
	Antonia	-	-
	Andra	-	-
	Connect-R	-	-
	Andreea Bălan	-	-
	Edward Maya	-	-
	Elena Gheorghe	-	-
	Lora	-	-
	Alex Velea	-	-
	Andreea Bănică	-	-
	Delia Matache	-	-
	Anda Adam	-	-
	BUG Mafia	-	-
	Loredana Groza	-	-

Ruby	-	-
Xonia	-	-
Nicole Cherry	-	-
Anna Lesko	-	-
Adelina Pestrițu	-	-
Zmenta	-	-
Oana Cuzino	-	-
Ellie White	-	-
Alina Eremia	-	-
Corina	-	-
Alessia	-	-
Kamelia Hora	-	-
Matteo	-	-
VoltaJ	-	-
Dorian Popa	-	-
Giulia	-	-
Adrian Sînhă	-	-
Maximilian	-	-
Fly Project	-	-
Radio Killer	-	-
Carmen Brumă	-	-
Alb Negru	-	-
Sore	-	-
Skizzo Skillz	-	-
Adela Popescu	-	-
Deepcentral	-	-
Narcotic Sound	-	-
Vescan	-	-
Crush	-	-
Miss Mary	-	-
Tequila	-	-
Max și Punct	-	-
Vlad Munteanu	-	-
Andrei Șelaru (Selly)	-	-
DJ Sava	-	-
Randi	-	-
Aurelian Temișan	-	-
Hi-Q	-	-
Cabron	-	-
Ami	-	-
Dana Rogoz	-	-
Sunrise Inc	-	-
George Hora	-	-
Radu Vâlcan	-	-
Liviu Teodorescu	-	-
Adda	-	-
Lariss	-	-
DJ Optick	-	-
Raluka	-	-
Jerry Co	-	-
Jo	-	-
Aylin Cadir	-	-

	Florin Grozea	-	-
	Bianca Linta	-	-
	Cosmin Tudoran	-	-
	Adina Butar	-	-
	Mike Angello	-	-
	Gina Pistol	-	-
	Mădălina Anea	-	-
	Lori	-	-
TWITTER	ungroup to check the network	-	-
	Inna	-	-
	Akcent	-	-
	Alexandra Stan	-	-
	Smiley	-	-
	Antonia	-	-
	Andra	-	-
	Andreea Bălan	-	-
	Edward Maya	-	-
	Elena Gheorghe	-	-
	Lora	-	-
	Alex Velea	-	-
	Andreea Bănică	-	-
	Delia Matache	-	-
	Anda Adam	-	-
	BUG Mafia	-	-
	Loredana Groza	-	-
	Ruby	-	-
	Xonia	-	-
	Anna Lesko	-	-
	Zmenta	-	-
	Ellie White	-	-
	Alina Eremia	-	-
	Corina	-	-
	Alessia	-	-
	Kamelia Hora	-	-
	Matteo	-	-
	Voltaj	-	-
	Giulia	-	-
	Adrian Sînhă	-	-
	Fly Project	-	-
	Radio Killer	-	-
	Alb Negru	-	-
	Sore	-	-
	Deepcentral	-	-
	Narcotic Sound	-	-
	Crush	-	-
	Miss Mary	-	-
	Tequila	-	-
	Vlad Munteanu	-	-
	Randi	-	-
	Hi-Q	-	-
	Cabron	-	-
	Sunrise Inc	-	-

	George Hora	-	-
	Liviu Teodorescu	-	-
	Lariss	-	-
	DJ Optick	-	-
	Raluka	-	-
	Jerry Co	-	-
	Aylin Cadir	-	-
	Florin Grozea	-	-
	Bianca Linta	-	-
	Cosmin Tudoran	-	-
	Adina Butar	-	-
	Mike Angello	-	-
	Lori	-	-
YOUTUBE	ungroup to check the network		
	Inna	-	-
	Akcent	-	-
	Smiley	-	-
	Andra	-	-
	Connect-R	-	-
	Andreea Bălan	-	-
	Edward Maya	-	-
	Alex Velea	-	-
	Delia Matache	-	-
	Anda Adam	-	-
	BUG Mafia	-	-
	CRBL	-	-
	Zmenta	-	-
	Ellie White	-	-
	Alessia	-	-
	Kamelia Hora	-	-
	Mikey Hash	-	-
	Pepe	-	-
	VoltaJ	-	-
	Adrian Sînhă	-	-
	Maximilian	-	-
	Fly Project	-	-
	Unguru Bulan	-	-
	Bromania	-	-
	Alb Negru	-	-
	Deepcentral	-	-
	Narcotic Sound	-	-
	Crush	-	-
	Miss Mary	-	-
	Tequila	-	-
	John Bodonea	-	-
	Noaptea Târziu	-	-
	Max și Punct	-	-
	Vlad Munteanu	-	-
	Andrei Șelaru (Selly)	-	-
	Laura Giurcanu	-	-
	Laura Musuroae	-	-
	Coste Vlad	-	-

	DJ Sava	-	-
	Randi	-	-
	Hi-Q	-	-
	Sunrise Inc	-	-
	George Hora	-	-
	Levi Elekes	-	-
	Jerry Co	-	-
	Valentin Dinu	-	-
	Shurubel	-	-
	Aylin Cadir	-	-
	Florin Grozea	-	-
	Bianca Linta	-	-
BLOGS	ungroup to check the network	19,362,830	-
	Akcent / Adrian Sîcă	3,552,000	-
	Andreea Bălan	2,210,000	-
	BUG Mafia	1,406,294	-
	Loredana Groza	1,100,000	-
	Andreea Bănică	1,565,925	-
	Delia Matache	1,470,000	-
	Kamelia Hora	785,611	-
	Ellie White	843,000	-
	Adelina Pestrițu	785,000	-
	VoltaJ	644,000	-
	Laura Cosoi	625,000	-
	Carmen Brumă	457,000	-
	Alb Negru	450,000	-
	Skizzo Skillz	362,000	-
	Doru Todoruț (Deepcentral)	327,000	-
	Christian D (Narcotic Sound)	320,000	-
	Andreea Ibacka	323,000	-
	Cornel Ilie (Vunk)	319,000	-
	Sore	284,000	-
	Adela Popescu	272,000	-
	Cabral Ibacka	256,000	-
	Randi	255,000	-
	George Hora	128,000	-
	Dana Rogoz	200,000	-
	Radu Vâlcan	142,000	-
	Bogdan Moldovan (DJ Optick)	115,000	-
	Mihai Mărgineanu	100,000	-
	Jo (Ioana Anuța)	43,000	-
	Florin Grozea	12,000	-
	Bianca Linta	11,000	-

FANS		RATECARD [RON]			AD TYPE	
FANS / FOLLOWERS	AVG. REACH	MIN per Insertion Order	Endorsement Post	Promoted Endorsement Post for EXTRA	OTHER	
1,060,256		on request	√	√	:h product placement	
48,254	on request	on request	√	√	:h product placement	
870,782	on request	on request	√	√	:h product placement	
141,220	on request	on request	√	√	:h product placement	
		on request				
7,651	on request	4,500	custom	custom	-	
541,324	on request	4,500	custom	custom	-	
405,249	on request	4,500	custom	custom	-	
24,466	on request	4,500	custom	custom	-	
209,770	on request	4,500	custom	custom	-	
55,583	on request	4,500	custom	custom	-	
29,669	on request	4,500	custom	custom	-	
30,783	on request	4,500	custom	custom	-	
121,595	on request	4,500	custom	custom	-	
12,107	on request	4,500	custom	custom	-	
80,227	on request	4,500	custom	custom	-	
3,530	on request	4,500	custom	custom	-	
1,183	on request	4,500	custom	custom	-	
4,628	on request	4,500	custom	custom	-	
4,448	on request	4,500	custom	custom	-	
4,352	on request	4,500	custom	custom	-	
8,656	on request	4,500	custom	custom	-	
541,017	on request	4,500	custom	custom	-	
1,196,529	on request	4,500	custom	custom	-	
325,000	on request	4,500	custom	custom	-	
300,476	on request	4,500	custom	custom	-	
35,808	on request	4,500	custom	custom	-	
1,741,384	on request	4,500	custom	custom	-	
6,731	on request	4,500	custom	custom	-	
19,084	on request	4,500	custom	custom	-	
18,695	on request	4,500	custom	custom	-	
79,585	on request	4,500	custom	custom	-	
9,664	on request	4,500	custom	custom	-	
30,923	on request	4,500	custom	custom	-	
848	on request	4,500	custom	custom	-	
31,767	on request	4,500	custom	custom	-	
21,730	on request	4,500	custom	custom	-	
87,747	on request	4,500	custom	custom	-	
270,498	on request	4,500	custom	custom	-	
6,319	on request	4,500	custom	custom	-	
2,049	on request	4,500	custom	custom	-	
371,463	on request	4,500	custom	custom	-	
2,110,525	on request	4,500	custom	custom	-	
1,929,862	on request	4,500	custom	custom	-	

14,026	on request	4,500	custom	custom	-
52,553	on request	4,500	custom	custom	-
82,077	on request	4,500	custom	custom	-
425,709	on request	4,500	custom	custom	-
60,584	on request	4,500	custom	custom	-
10,228	on request	4,500	custom	custom	-
210,950	on request	4,500	custom	custom	-
12,152	on request	4,500	custom	custom	-
66,906	on request	4,500	custom	custom	-
256,321	on request	4,500	custom	custom	-
143,273	on request	4,500	custom	custom	-
2,147,063	on request	4,500	custom	custom	-
211,471	on request	4,500	custom	custom	-
548,310	on request	4,500	custom	custom	-
100,310	on request	4,500	custom	custom	-
29,833	on request	4,500	custom	custom	-
8,110	on request	4,500	custom	custom	-
16,623	on request	4,500	custom	custom	-
89,063	on request	4,500	custom	custom	-
29,784	on request	4,500	custom	custom	-
1,161	on request	4,500	custom	custom	-
7,797	on request	4,500	custom	custom	-

		on request			
46,933,006	10,647,762	on request	on request	on request	-
12,085,000	1,200,000	on request	on request	on request	-
3,650,000	1,000,000	on request	on request	on request	-
3,101,500	523,000	on request	on request	on request	-
2,560,000	900,000	on request	on request	on request	-
1,730,000	350,000	on request	on request	on request	-
1,650,000	900,000	on request	on request	on request	-
1,590,000	350,000	on request	on request	on request	-
1,120,000	600,000	on request	on request	on request	-
1,030,000	140,000	on request	on request	on request	-
1,032,000	250,000	on request	on request	on request	-
1,018,000	195,000	on request	on request	on request	-
950,000	400,000	on request	on request	on request	-
843,323	200,000	on request	on request	on request	-
1,000,000	450,000	on request	on request	on request	-
800,789	240,000	on request	on request	on request	-
785,000	109,540	on request	on request	on request	-
800,000	100,000	on request	on request	on request	-
676,000	44,000	on request	on request	on request	-
710,000	53,000	on request	on request	on request	-
740,000	250,000	on request	on request	on request	-
560,000	57,000	on request	on request	on request	-
677,000	187,000	on request	on request	on request	-
600,000	180,000	on request	on request	on request	-
535,312	23,000	on request	on request	on request	-
783,000	900,000	on request	on request	on request	-
447,654	35,000	on request	on request	on request	-
373,000	27,816	on request	on request	on request	-
410,000	100,000	on request	on request	on request	-
322,000	39,500	on request	on request	on request	-

328,201	45,000	on request	on request	on request	-
323,000	100,000	on request	on request	on request	-
290,000	20,000	on request	on request	on request	-
269,507	21,000	on request	on request	on request	-
267,181	9,700	on request	on request	on request	-
221,000	15,000	on request	on request	on request	-
281,000	125,000	on request	on request	on request	-
208,002	25,000	on request	on request	on request	-
207,000	43,000	on request	on request	on request	-
237,693	32,000	on request	on request	on request	-
251,000	27,000	on request	on request	on request	-
162,000	37,000	on request	on request	on request	-
161,000	35,000	on request	on request	on request	-
126,573	8,900	on request	on request	on request	-
117,000	50,000	on request	on request	on request	-
105,969	23,000	on request	on request	on request	-
95,000	1,500	on request	on request	on request	-
95,681	23,500	on request	on request	on request	-
65,837	3,136	on request	on request	on request	-
43,034	3,000	on request	on request	on request	-
28,252	3,073	on request	on request	on request	-
163,000	50,000	on request	on request	on request	-
18,356	308	on request	on request	on request	-
16,000	1,800	on request	on request	on request	-
7,647	680	on request	on request	on request	-
15,000	15,000	on request	on request	on request	-
14,339	15,000	on request	on request	on request	-
3,000	64	on request	on request	on request	-
5,163	200	on request	on request	on request	-
22,899	445	on request	on request	on request	-
31,957	7,600	on request	on request	on request	-
14,137	2,000	on request	on request	on request	-
150,000	100,000	on request	on request	on request	-
8,000		on request	on request	on request	-
4,497,528		on request	on request	on request	-
483,000	-	on request	on request	on request	-
13,000	-	on request	on request	on request	-
81,000	-	on request	on request	on request	-
145,000	-	on request	on request	on request	-
305,000	-	on request	on request	on request	-
120,000	-	on request	on request	on request	-
22,270	-	on request	on request	on request	-
13,000	-	on request	on request	on request	-
81,000	-	on request	on request	on request	-
145,000	-	on request	on request	on request	-
305,000	-	on request	on request	on request	-
120,000	-	on request	on request	on request	-
22,270	-	on request	on request	on request	-
18,000	-	on request	on request	on request	-
10,000	-	on request	on request	on request	-
116,000	-	on request	on request	on request	-
17,217	-	on request	on request	on request	-

13,000	-	on request	on request	on request	-
81,000	-	on request	on request	on request	-
145,000	-	on request	on request	on request	-
305,000	-	on request	on request	on request	-
120,000	-	on request	on request	on request	-
22,270	-	on request	on request	on request	-
18,000	-	on request	on request	on request	-
10,000	-	on request	on request	on request	-
116,000	-	on request	on request	on request	-
17,217	-	on request	on request	on request	-
117,000	-	on request	on request	on request	-
46,397	-	on request	on request	on request	-
183,000	-	on request	on request	on request	-
75,000	-	on request	on request	on request	-
800	-	on request	on request	on request	-
28,000	-	on request	on request	on request	-
119,000	-	on request	on request	on request	-
13,200	-	on request	on request	on request	-
185,000	-	on request	on request	on request	-
1,217	-	on request	on request	on request	-
98,519	-	on request	on request	on request	-
137,000	-	on request	on request	on request	-
3,100	-	on request	on request	on request	-
1,954	-	on request	on request	on request	-
67,000	-	on request	on request	on request	-
64,000	-	on request	on request	on request	-
6,120	-	on request	on request	on request	-
2,997	-	on request	on request	on request	-
6,000	-	on request	on request	on request	-
1,701	-	on request	on request	on request	-
23,000	-	on request	on request	on request	-
45,634	-	on request	on request	on request	-
13,050	-	on request	on request	on request	-
5,700	-	on request	on request	on request	-
21,478	-	on request	on request	on request	-
1,887	-	on request	on request	on request	-
4,700	-	on request	on request	on request	-
1,466	-	on request	on request	on request	-
57,000	-	on request	on request	on request	-
26,100	-	on request	on request	on request	-
80,408	-	on request	on request	on request	-
1,705	-	on request	on request	on request	-
1,670	-	on request	on request	on request	-
3,300	-	on request	on request	on request	-
585	-	on request	on request	on request	-
259	-	on request	on request	on request	-
63,000	-	on request	on request	on request	-
1,651	-	on request	on request	on request	-
4,661	-	on request	on request	on request	-
1,263	-	on request	on request	on request	-
20,196	-	on request	on request	on request	-
12,800	-	on request	on request	on request	-

32,919	-	on request	on request	on request	-
1,269	-	on request	on request	on request	-
3,272	-	on request	on request	on request	-
21,913	-	on request	on request	on request	-
7,600	-	on request	on request	on request	-
5,154	-	on request	on request	on request	-
8,000	-	on request	on request	on request	-
4,639	-	on request	on request	on request	-
2,750,712		on request	on request	on request	-
845,000	-	on request	on request	on request	-
66,000	-	on request	on request	on request	-
1,600	-	on request	on request	on request	-
323,000	-	on request	on request	on request	-
178,000	-	on request	on request	on request	-
3,800	-	on request	on request	on request	-
155,000	-	on request	on request	on request	-
104,000	-	on request	on request	on request	-
44,000	-	on request	on request	on request	-
10,816	-	on request	on request	on request	-
159,000	-	on request	on request	on request	-
160	-	on request	on request	on request	-
142,000	-	on request	on request	on request	-
139,000	-	on request	on request	on request	-
17,000	-	on request	on request	on request	-
169,000	-	on request	on request	on request	-
21,000	-	on request	on request	on request	-
16,800	-	on request	on request	on request	-
4,512	-	on request	on request	on request	-
4,300	-	on request	on request	on request	-
13,375	-	on request	on request	on request	-
2,000	-	on request	on request	on request	-
5,800	-	on request	on request	on request	-
366	-	on request	on request	on request	-
12,949	-	on request	on request	on request	-
4,200	-	on request	on request	on request	-
2,187	-	on request	on request	on request	-
90,548	-	on request	on request	on request	-
31,525	-	on request	on request	on request	-
5,440	-	on request	on request	on request	-
11,527	-	on request	on request	on request	-
1,232	-	on request	on request	on request	-
36,000	-	on request	on request	on request	-
1,834	-	on request	on request	on request	-
2,204	-	on request	on request	on request	-
256	-	on request	on request	on request	-
58	-	on request	on request	on request	-
8,600	-	on request	on request	on request	-
85	-	on request	on request	on request	-
592	-	on request	on request	on request	-
6,903	-	on request	on request	on request	-
38,586	-	on request	on request	on request	-
1,388	-	on request	on request	on request	-

9,291	-	on request	on request	on request	-
1,600	-	on request	on request	on request	-
460	-	on request	on request	on request	-
14,833	-	on request	on request	on request	-
430	-	on request	on request	on request	-
2,069	-	on request	on request	on request	-
299	-	on request	on request	on request	-
17,731	-	on request	on request	on request	-
6,864	-	on request	on request	on request	-
11,248	-	on request	on request	on request	-
3,834	-	on request	on request	on request	-
101	-	on request	on request	on request	-
309	-	on request	on request	on request	-
8,152,916		on request	on request	on request	-
1,290,000		on request	custom	custom	
126,628		on request	custom	custom	
615,000		on request	custom	custom	
29,000		on request	custom	custom	
130,000		on request	custom	custom	
36,300		on request	custom	custom	
72,000		on request	custom	custom	
11,000		on request	custom	custom	
51,000		on request	custom	custom	
11,000		on request	custom	custom	
420,000		on request	custom	custom	
14,000		on request	custom	custom	
505,000		on request	custom	custom	
7,561		on request	custom	custom	
380		on request	custom	custom	
5,674		on request	custom	custom	
792,000		on request	custom	custom	
18,112		on request	custom	custom	
11,932		on request	custom	custom	
9,256		on request	custom	custom	
570,000		on request	custom	custom	
186,668		on request	custom	custom	
212,000		on request	custom	custom	
105,000		on request	custom	custom	
720		on request	custom	custom	
19,545		on request	custom	custom	
22,102		on request	custom	custom	
526		on request	custom	custom	
914		on request	custom	custom	
670,000		on request	custom	custom	
246,000		on request	custom	custom	
435,000		on request	custom	custom	
283,000		on request	custom	custom	
137,000		on request	custom	custom	
255,000		on request	custom	custom	
95,000		on request	custom	custom	
60,000		on request	custom	custom	
32,000		on request	custom	custom	



AGENCY:	
CLIENT:	
BRAND:	
CAMPAIGN:	
START DATE:	1-Feb-2016
END DATE:	1-Mar-2016
DAYS:	30
Campaign type:	CPM

TOTAL RATECARD	RON 0	RON 0
DISCOUNT	n/a	n/a
TOTAL NET	RON 0	RON 0
VAT	RON 0	RON 0
FINAL COST	RON 0	RON 0

1 EUR = € 4.60

Jan/16

CATEGORY	PROPERTY / BOOKING OPTIONS	STATS					RATECARD [RON]			TOTAL COSTS				
		DESKTOP		MOBILE			UNIT PRICE		MIN IO	BOUGHT IMPRESSIONS/ CLICKS	EXTRA CHARGE [%]	RATECARD [RON]	DISCOUNT [%]	NET COST [RON]
PAGEVIEWS / MONTH	UNIQUE USERS / MONTH	PAGEVIEWS / MONTH	UNIQUE USERS / MONTH	notes	CPM	CPC	MIN per Insertion Order							
FACEBOOK			8,400,000		7,000,000									
marketplace ads	facebook.com		8,400,000		7,000,000		25	5	4,500		RON 0		RON 0	€ -
INSTAGRAM			-		1,100,000									
marketplace ads	instagram.com		-		1,100,000		25	5	4,500		RON 0		RON 0	€ -
LINKEDIN			1,880,000		-									
marketplace ads	linkedin.com		1,880,000		-		25	25	4,500		RON 0		RON 0	€ -
DAILYMOTION.COM		26,584,590	921,312	7,258,203	333,308									
entertainment	dailymotion.com	26,584,590	921,312	7,258,203	333,308		45	-	9,000		RON 0		RON 0	€ -
SKYPE		187,594,469	1,339,758	102,926,964	1,010,343									
communication services	homepage	30,355,572	216,793	10,825,720	106,267		60	-	7,000					
	connection hub	129,424,294	924,320	92,101,244	904,076		60	-	7,000		RON 0		RON 0	€ -
	conversation window	27,814,603	198,646	-	-		60	-	7,000		RON 0		RON 0	€ -
INTERNATIONAL NETWORK		1,781,057,891	21,091,899	258,233,710	1,728,936									
RUN of NETWORK	RUN of NETWORK	1,781,057,891	21,091,899	258,233,710	1,728,936		45	5	4,500		RON 0		RON 0	€ -
Run of Channel	Auto&Moto	16,645,909	410,000	ask for details	ask for details		45	5	4,500		RON 0		RON 0	€ -
	Business&Finance	26,325,000	1,800,000	5,647,908	37,800		45	5	4,500		RON 0		RON 0	€ -
	Career	33,050,000	1,300,000	1,881,919	12,600		45	5	4,500		RON 0		RON 0	€ -
	Entertainment	174,900,000	2,500,000	51,618,352	345,600		45	5	4,500		RON 0		RON 0	€ -
	Food&Drink	3,338,182	108,000	ask for details	ask for details		45	5	4,500		RON 0		RON 0	€ -
	Games	197,700,000	2,100,000	25,809,176	172,800		45	5	4,500		RON 0		RON 0	€ -
	Health&Wellness	5,205,000	220,000	2,527,148	16,920		45	5	4,500		RON 0		RON 0	€ -
	Home&Family	8,775,000	460,000	ask for details	ask for details		45	5	4,500		RON 0		RON 0	€ -
	News&Media	13,986,000	756,000	27,959,941	187,200		45	5	4,500		RON 0		RON 0	€ -
	Real Estate	15,319,437	148,732	ask for details	ask for details		45	5	4,500		RON 0		RON 0	€ -
	Shopping	34,197,209	1,200,000	40,004,223	267,840		45	5	4,500		RON 0		RON 0	€ -
	Social	851,221,154	3,700,000	80,868,751	541,440		45	5	4,500		RON 0		RON 0	€ -
	Sports	68,400,000	459,167	3,011,071	20,160		45	5	4,500		RON 0		RON 0	€ -
	Tech	270,360,000	4,900,000	8,925,673	59,760		45	5	4,500		RON 0		RON 0	€ -
	Travel&Weather	31,440,000	640,000	9,033,212	60,480		45	5	4,500		RON 0		RON 0	€ -
	Women Lifestyle	30,195,000	390,000	946,336	6,336		45	5	4,500		RON 0		RON 0	€ -
LOCAL NETWORK		91,183,010	19,737,665	66,616,804	16,456,935									
Network	RUN of NETWORK	91,183,010	19,737,665	66,616,804	16,456,935		75	5	2,500		RON 0		RON 0	€ -
Channel	RUN of CHANNEL	on request	on request	on request	on request		75	5	2,500		RON 0		RON 0	€ -
Auto&Moto	autopro.ro	35,072	11,696	14,312	6,327	onsive	65	-	2,500		RON 0		RON 0	€ -
Auto&Moto	promotor.ro	3,354,317	417,172	2,821,835	412,436	itor.ro	65	-	2,500		RON 0		RON 0	€ -
Sports	prosport.ro	13,982,752	1,311,609	13,628,885	1,091,416	ort.ro	75	-	2,500		RON 0		RON 0	€ -
Sports	stiridesport.ro	108,771	21,198	6,290	1,181	ort.ro	65	5	2,500		RON 0		RON 0	€ -
Business&Finance	zf.ro	5,299,892	962,791	4,077,366	902,370	ve site	100	-	2,500		RON 0		RON 0	€ -
Business&Finance	businessmagazin.ro	1,593,973	385,012	615,755	263,231	ve site	100	-	2,500		RON 0		RON 0	€ -
Business&Finance	economica.net	1,111,748	401,721	1,022,573	422,589	nobile	100	5	2,500		RON 0		RON 0	€ -
Business&Finance	iqads.ro	471,630	186,498	179,219	70,869	ve site	100	-	2,500		RON 0		RON 0	€ -

Business&Finance	money.ro	179,808	49,432	229,494	71,477	ney.ro	100	5	2,500	RON 0	RON 0	€	-
Business&Finance	dailybusiness.ro	80,797	46,259	30,096	20,486	onsive	100	5	2,500	RON 0	RON 0	€	-
Business&Finance	smark.ro	62,800	35,900	23,864	13,642	ve site	100	5	2,500	RON 0	RON 0	€	-
Business&Finance	business-review.eu	62,500	31,050	-	-	onsive	100	-	2,500	RON 0	RON 0	€	-
Business&Finance	finantare.ro	220,288	63,506	220,288	63,506	ve site	75	-	2,500	RON 0	RON 0	€	-
News	gandul.info	11,866,936	1,986,396	7,192,394	1,577,803	ul.info	75	-	2,500	RON 0	RON 0	€	-
News	romaniatv.net Romania TV	8,736,359	2,070,478	9,793,736	3,104,532	/mobi	75	5	2,500	RON 0	RON 0	€	-
News	mediafax.ro	6,460,756	1,364,751	6,500,833	1,166,647	ifax.ro	75	-	2,500	RON 0	RON 0	€	-
News	dcnews.ro	6,481,905	605,762	2,064,125	369,387	nobile	75	5	2,500	RON 0	RON 0	€	-
News	vice.com/ro	643,999	226,601	804,352	297,024	ve site	75	-	2,500	RON 0	RON 0	€	-
News	cotidianul.ro	1,956,230	230,479	96,490	12,405	nul.ro	75	5	2,500	RON 0	RON 0	€	-
News	obiectiv.info	901,590	347,227	369,131	213,144	ve site	50	5	2,500	RON 0	RON 0	€	-
News	mondonews.ro	607,385	242,743			mobile-responsive site	50	5	2,500	RON 0	RON 0	€	-
News	ziuaveche.ro	190,209	88,256	-	-	onsive	50	5	2,500	RON 0	RON 0	€	-
Local News	oradestiri.ro	349,727	166,483	92,639	48,980	stiri.ro	50	5	2,500	RON 0	RON 0	€	-
Opinion & Blogging	bookblog.ro	92,508	44,574	18,502	8,915	ilog.ro	65	-	2,500	RON 0	RON 0	€	-
eCommerce	shopmania.ro	1,963,435	633,431	392,687	126,686	inia.ro	75	equest	2,500	RON 0	RON 0	€	-

IT & C	go4it.ro/go4games.ro	2,156,131	624,682	575,162	208,131	go4it.ro	75	-	2,500	RON 0	RON 0	€	-
Science	descopera.ro	4,559,657	1,166,184	2,789,812	842,083	ve site	75	-	2,500	RON 0	RON 0	€	-
Entertainment / Lifestyle	apropotv.ro	1,703,219	453,735	657,730	250,752	ve site	65	-	2,500	RON 0	RON 0	€	-
Entertainment	tpu.ro	4,522,492	1,333,386	4,193,431	1,396,501	tpu.ro	65	5	2,500	RON 0	RON 0	€	-
Entertainment	kissfm.ro	1,053,664	203,385	459,028	152,816	ve site	65	5	2,500	RON 0	RON 0	€	-
Entertainment	radiozu.ro	919,983	206,043	240,424	89,865	ozu.ro	65	5	2,500	RON 0	RON 0	€	-
Entertainment	magicfm.ro	397,309	86,798	70,845	14,621	ve site	65	5	2,500	RON 0	RON 0	€	-
Entertainment	infomusic.ro	285,020	137,559	-	-	ve site	75	-	2,500	RON 0	RON 0	€	-
Entertainment	romanticfm.ro	192,472	32,366	17,698	4,127	ve site	65	5	2,500	RON 0	RON 0	€	-
Entertainment	rockfm.ro	140,957	30,959	26,146	5,845	ve site	65	5	2,500	RON 0	RON 0	€	-
Entertainment	tare.ro	127,839	40,679	10,692	3,150	are.ro	65	-	2,500	RON 0	RON 0	€	-
Entertainment	vensieu.ro	107,580	40,308	160,201	49,927	ve site	65	5	2,500	RON 0	RON 0	€	-
Entertainment	radioguerrilla.ro	114,646	26,955	-	-	onsive	65	5	2,500	RON 0	RON 0	€	-
Entertainment	onefm.ro	5,570	2,337	1,245	514	ve site	65	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	csid.ro	2,603,069	1,067,970	3,319,840	1,369,362	sid.ro	75	-	2,500	RON 0	RON 0	€	-
Women Lifestyle	one.ro	1,877,768	444,432	1,408,478	379,774	one.ro	75	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	divahair.ro	1,474,002	541,595	1,590,202	718,940	onsive	75	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	catchy.ro	437,923	732,741	155,849	349,549	onsive	65	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	revistatango.ro	94,484	114,042	37,649	74,798	onsive	65	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	feminis.ro	514,420	188,478	531,337	228,877	ve site	65	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	zodiac24.ro	339,089	65,408	46,400	8,640	ve site	65	5	2,500	RON 0	RON 0	€	-
Women Lifestyle	blackwhitestyle.ro	18,571	5,836	20,397	8,455	ve site	65	5	2,500	RON 0	RON 0	€	-
Travel & Transportation	meteo.ro	546,857	175,771	109,371	35,154	teo.ro	65	-	2,500	RON 0	RON 0	€	-
Travel & Transportation	tourismguide.ro	174,901	84,991	-	-	onsive	65	5	2,500	RON 0	RON 0	€	-

* all prices are RATECARD values in RON, WITHOUT VAT

TARGETING	EXTRACHARGE
Country	0%
City	10%
Hours / Days	15%
Demographic: Age & Gender	20%
Section	25%
Homepage only	50%
Electoral	100%



CATEGORY	INDICATIVE SITELIST
Communication Services	Facebook
	Instagram
	LinkedIN
	Skype
Auto&Moto	autopro.ro
	promotor.ro
Sports	prosport.ro
	stiridesport.ro
Business&Finance	zf.ro
	businessmagazin.ro
	economica.net
	iqads.ro
	money.ro
	dailybusiness.ro
	smark.ro
	business-review.eu
	finantare.ro
News	gandul.info
	romaniatv.net Romania TV
	mediafax.ro
	dcnews.ro
	vice.com/ro
	cotidianul.ro
	obiectiv.info
	mondonews.ro
	ziuaveche.ro
	Local News
Opinion & Blogging	bookblog.ro
IT & C	go4it.ro/go4games.ro
Science	descopera.ro
Entertainment / Lifestyle	dailymotion.com
	apropotv.ro
	tpu.ro
	kissfm.ro
	radiozu.ro
	magicfm.ro
	infomusic.ro
	romanticfm.ro
	rockfm.ro
	tare.ro
	vinsieu.ro
	radioguerrilla.ro
	onefm.ro
	Women Lifestyle
one.ro	
divahair.ro	
catchy.ro	
revistatango.ro	
feminis.ro	
zodiac24.ro	
blackwhitestyle.ro	
Travel & Transportation	meteo.ro
	tourismguide.ro
Youtube channels	sector-7tv Nimic Nou
	dozadehas.com Mikey H
	10 lucruri

ENDORSEMENT CHANNELS	AD-NETWORK communities
	Celebrity endorsement channels



CATEGORY	INDICATIVE SITELIST
Auto&Moto	autoevolution.com
	autoexpress.co.uk
	autotrader.co.uk
	caranddriver.com
	carsandmotos.com
	mobile.de
	pistonheads.com
	topgear.com
	topspeed.com
	worldcarfans.com
Business&Finance	bizcovering.com
	bizreport.com
	bloomberg.com
	businessinsider.com
	businessweek.com
	finviz.com
	forbes.com
	fortune.com
	ibtimes.com
	xe.com
Career	bestcoverletters.com
	bestsampleresume.com
	careerbuilder.com
	careerpath.com
	indeed.com
	job-interview-site.com
	learn4good.com
	monster.com
	simplyhired.com
	snagajob.com
Entertainment	bbcentertainment.com
	celebrity-gossip.net
	dailymotion.com
	eonline.com
	hollywoodreporter.com
	imdb.com
	metacafe.com
	theinsider.com
	tvguide.com
	ustream.tv
veoh.com	
zimbio.com	
Food & Drink	allrecipes.com
	bbcgoodfood.com
	cooks.com
	food.com
	foodchannel.com
	foodnetwork.com
	gourmandia.com
	intowine.com
	myrecipes.com
	supercocktails.com
yelp.com	
	agame.com
	allgameshome.com
	box10.com

Games	freeonlinegames.com
	gamehouse.com
	gametop.com
	king.com
	kizi.com
	lazyland.com
	myplaycity.com
	racing-games.com
	stardoll.com
Health&Wellness	bighealthtree.com
	care2.com
	everydayhealth.com
	fitnessmagazine.com
	menshealth.com
	mindfood.com
	naturalnews.com
	prevention.com
	webmd.com
womenshealthbase.com	
Home&Family	babble.com
	babycenter.com
	circleofmoms.com
	doityourself.com
	ehow.co.uk
	gardenguides.com
	goodhousekeeping.com
	homeandfamilynetwork.com
	inhabitat.com
	marthastewart.com
	parents.com
	pregnancy.org
realsimple.com	
News&Media	bbc.com
	cnn.com
	foxnews.com
	guardian.co.uk
	independent.co.uk
	npr.org
	nytimes.com
	reuters.com
	telegraph.co.uk
	thetimes.co.uk
	usatoday.com
washingtonpost.com	
Real Estate	apartmentfinder.com
	findaproperty.com
	gumtree.com
	inman.com
	mynewplace.com
	realtor.com
	realtytimes.com
	rentals.com
	rightmove.co.uk
Shopping	amazon.com
	brandalley.com
	buy.com
	consumersearch.com
	ebay.com
	mommysavers.com
	mysupermarket.com
	pricegrabber.com
	shop.com
	shopping.com

	trustedreviews.com
Social	ebuddy.com
	hi5.com
	imvu.com
	lazyland.com
	myspace.com
	netlog.com
	photobucket.com
	tagged.com
	wayn.com
Sports	cbssports.com
	foxsports.com
	goal.com
	golfchannel.com
	livesoccertv.com
	nba.com
	premierleague.com
	soccerway.com
tennis.com	
Tech	addictivetips.com
	bytes.com
	chip.eu
	engadget.com
	gizmodo.com
	gsmarena.com
	mashable.com
	pcmag.com
	softpedia.com
	techcrunch.com
	techradar.com
	wired.com
zdnet.com	
Travel&Weather	accuweather.com
	booking.com
	concierge.com
	earthcam.com
	expedia.com
	flightstats.com
	freemeteo.com
	hotels.com
	kayak.com
	lonelyplanet.com
	moderndaytraveler.com
	nationalgeographic.com
	thetrainline.com
	thomascook.com
	travelandleisure.com
	travelchannel.com
	tripadvisor.com
weather.com	
weatheronline.co.uk	
Women's Interests	cosmopolitan.com
	dailymakeover.com
	elledecor.com
	fashionising.com
	feministing.com
	glam.com
	harpersbazaar.com
	i-dressup.com
	instyle.co.uk
	marieclaire.com
	prevention.com
	self.com

